



WFWS

## ORDER

Print Date 09/24/12 Page 1 of 4

**Flight Dates 10/01/12-10/07/12**

		<u>Order Sep</u>	00:30:00
<u>Contract / Revision</u>	<b>309843</b> /	<u>Product</u>	<b>Estimate #</b> <b>3203</b>
<u>Original Date / Revision</u>	08/31/12 09/19/12	<u>Agency Com</u> 15%	<u>Alt Order #</u>
		<u>Billing Contact</u>	<u>Billing Type</u> Cash
<u>Advertiser</u>	<b>AFSCME</b>	<b>222 W Ontario Street - Suite #503 Chicago, IL 60610</b>	<u>Order Type</u> GENERAL
			<u>Billing Cycle</u> EOM/EOC
			<u>Billing Calendar</u> BROADCAST
<u>Agency</u>	<b>Adelstein Liston</b>	<u>Demographic</u>	A35+
<u>Buying Contact</u>	Sales Office	EWSDC	<u>Rev Codes</u> POL POL ISS
<b>222 W Ontario Street - Suite #503 Chicago, IL 60610</b>	Sales Region	NAT	<u>Product Codes</u> PL
	Agency Ref	2	<u>Priority</u> P-1
			<u>Advertiser Ref</u>

## Primary Account Executive

Daniel Baylog

Account Executive	Order%	Start Date	End Date
Daniel Baylog	100%		

Order Share 100% Market Value 158300

Competing Station	% of Order	Amount
CABLE	%	0
UNKWN	%	0
WBNX	%	0
WDLI	%	0
WEAO	%	0
WGGN	%	0
WJW	%	0
WKYC	%	0
WMFD	%	0
WOAC	%	0
WOIO	%	0
WQHS	%	0
WUAB	%	0
WVIZ	%	0
WVPX	%	0

## Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	123	\$134,555.00	\$158,300.00	0.00	10/01/12	10/07/12	123	\$134,555.00	\$158,300.00
Totals	123	\$134,555.00	\$158,300.00	0.00					

## Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	123	\$134,555.00	\$158,300.00	0.00	10/01/12	10/07/12	123	\$134,555.00	\$158,300.00
Totals	123	\$134,555.00	\$158,300.00	0.00					



Contract / Revision **309843** Flight Dates **10/01/12-10/07/12** Hiatus Dates

Original Date / Revision 08/31/12/ 09/19/12 Order Sep 00:30:00

Advertiser **AFSCME** Product **AFSCME on behalf of OH-1** Estimate # **3203**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	<u>Totals</u>	
														Spots	Amount
N 2	WEWS	10/01/12	10/07/12	M-F GMC 6-7a M-F GMC 6-7a	CM	6-7a	MTWTF--	:30	9	\$900.00	P-1	0.00	NM	9	\$8,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	MTWTF--		9	\$900.00			0.00					
N 3	WEWS	10/01/12	10/07/12	M-F GMA 7-9a M-F GMA 7-9a	CM	7-9a	MTWTF--	:30	5	\$900.00	P-1	0.00	NM	5	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	MTWTF--		5	\$900.00			0.00					
N 4	WEWS	10/01/12	10/07/12	M-F 9-10a M-F 9-10a	CM	9-10a	MTWTF--	:30	10	\$775.00	P-1	0.00	NM	10	\$7,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	MTWTF--		10	\$775.00			0.00					
N 5	WEWS	10/01/12	10/07/12	M-F 10-11a M-F 10-11a	CM	10-11a	MTWTF--	:30	10	\$775.00	P-1	0.00	NM	10	\$7,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	MTWTF--		10	\$775.00			0.00					
N 6	WEWS	10/01/12	10/07/12	M-F 11-12p M-F 11-12p	CM	11a-12p	MTWTF--	:30	5	\$1,400.00	P-1	0.00	NM	5	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	MTWTF--		5	\$1,400.00			0.00					
N 7	WEWS	10/01/12	10/07/12	M-F 12-1230pm News 12-1230p News	CM	12-1p	MTWTF--	:30	5	\$1,000.00	P-1	0.00	NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	MTWTF--		5	\$1,000.00			0.00					
N 8	WEWS	10/01/12	10/07/12	M-F 2-3p 2-3pm General Hospital	CM	2-3p	MTWTF--	:30	5	\$1,400.00	P-1	0.00	NM	5	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	MTWTF--		5	\$1,400.00			0.00					
N 9	WEWS	10/01/12	10/07/12	M-F 3-4P Katie M-F 3-4p Katie	CM	3-4p	MTWTF--	:30	5	\$1,200.00	P-1	0.00	NM	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	MTWTF--		5	\$1,200.00			0.00					
N 10	WEWS	10/01/12	10/07/12	M-F 4-5p Dr. Oz M-F 4-5p Dr. Oz	CM	4-5p	MTWTF--	:30	10	\$1,100.00	P-1	0.00	NM	10	\$11,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	MTWTF--		10	\$1,100.00			0.00					
N 11	WEWS	10/01/12	10/07/12	M-F 5-6p News M-F 5-6p News	CM	5-6p	MTWTF--	:30	10	\$1,600.00	P-1	0.00	NM	10	\$16,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	MTWTF--		10	\$1,600.00			0.00					
N 12	WEWS	10/01/12	10/07/12	M-F 6-630p News M-F 6-630p News	CM	6-630p	MTWTF--	:30	5	\$2,000.00	P-1	0.00	NM	5	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	MTWTF--		5	\$2,000.00			0.00					
N 13	WEWS	10/01/12	10/07/12	M-F 1135p-1202a Nightl CM M-F 1135p-1202a Nightlir	CM	1135p-1207x	MTWTF--	:30	5	\$1,400.00	P-1	0.00	NM	5	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	MTWTF--		5	\$1,400.00			0.00					
N 14	WEWS	10/01/12	10/07/12	M-F 1202a-107a Jimmy K M-F 1202a-107a Jimmy K	CM	1202-107x	MTWTF--	:30	5	\$750.00	P-1	0.00	NM	5	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	MTWTF--		5	\$750.00			0.00					



Contract / Revision **309843** Flight Dates **10/01/12-10/07/12** Hiatus Dates

Original Date / Revision 08/31/12/ 09/19/12 Order Sep 00:30:00

Advertiser **AFSCME** Product **AFSCME on behalf of OH-1** Estimate # **3203**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	<u>Totals</u>		
														Spots	Amount	
N14	WEWS	10/01/12	10/07/12	M-F 1202a-107a Jimmy CM		1202-107x	MTWTF--	:30	5	\$750.00	P-1	0.00	NM	5	\$3,750.00	
<u>M-F 1202a-107a Jimmy K</u>																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	MTWTF--		5	\$750.00			0.00						
N15	WEWS	10/01/12	10/07/12	Wednesday Prime C	CM	10-11p	--W---	:30	1	\$7,000.00	P-1	0.00	NM	1	\$7,000.00	
<u>Wednesday Prime C</u>																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	--W---		1	\$7,000.00			0.00						
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>				<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
		1	WEWS	10/01/12-10/07/12	Wednesday Prime C	10-11p				--W-----	:30	(\$7,000.00)	0.00	NM		
<u>See MG 15.2</u>																
<u>[N/A PGM CHG - POLITICAL DEBATE]</u>																
		2	WEWS	10/04/12-10/04/12	Thursday Prime A	8-9p				--Th-----	:30	\$7,000.00	0.00	NM		
<u>(M) MG for 15.1 10/03</u>																
N16	WEWS	10/01/12	10/07/12	SA GMA 8-9a	CM	8-9a	-----S-	:30	2	\$775.00	P-1	0.00	NM	2	\$1,550.00	
<u>SA GMA 8-9a</u>																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	-----S-		2	\$775.00			0.00						
N17	WEWS	10/01/12	10/07/12	OSU Pre/Post Game	CM	12p-12x	-----S-	:30	1	\$5,000.00	P-1	0.00	NM	1	\$5,000.00	
<u>OSU Pre/Post Game</u>																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	-----S-		1	\$5,000.00			0.00						
N18	WEWS	10/01/12	10/07/12	Criminal Minds	CM	1135p-105x	-----S-	:30	1	\$525.00	P-1	0.00	NM	2	\$1,050.00	
<u>Sa Criminal Minds</u>																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	-----S-		1	\$525.00			0.00						
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>				<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
		1	WEWS	10/01/12-10/07/12	Criminal Minds	1135p-105x				-----Sa--	:30	(\$525.00)	0.00	NM		
<u>See MG 18.2,18.3</u>																
<u>[N/A DUE PGM CHG - TO PLACE - SA/SU CRIMINAL MINDS LATE]</u>																
		2	WEWS	10/01/12-10/07/12	SA 12a-1a CSI Miami Late	12a-1a				-----Sa--	:30	\$525.00	0.00	NM		
<u>(M) MG for 24.1,18.1</u>																
		3	WEWS	10/01/12-10/07/12	SU 12a-1a CSI Miami Late	12a-1a				-----Su	:30	\$525.00	0.00	NM		
<u>(M) MG for 24.1,18.1</u>																
N19	WEWS	10/01/12	10/07/12	SU GMA 8-9A	CM	8-9a	-----S	:30	2	\$775.00	P-1	0.00	NM	2	\$1,550.00	
<u>SU GMA 8-9A</u>																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	-----S		2	\$775.00			0.00						
N20	WEWS	10/01/12	10/07/12	SU 6-630p News	CM	6-630p	-----S	:30	1	\$1,400.00	P-1	0.00	NM	1	\$1,400.00	
<u>SU 6-630p News</u>																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	-----S		1	\$1,400.00			0.00						
N21	WEWS	10/01/12	10/07/12	Sunday Prime C	CM	9-10p	-----S	:30	1	\$7,000.00	P-1	0.00	NM	1	\$7,000.00	
<u>Sunday Prime C</u>																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	-----S		1	\$7,000.00			0.00						
N22	WEWS	10/01/12	10/07/12	M-SU 11-1135P Late New	CM	11-1135p	MTWTF-S	:30	6	\$2,700.00	P-2	0.00	NM	6	\$16,200.00	
<u>M-SU 11-1135P Late New</u>																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	MTWTF-S		6	\$2,700.00			0.00						
N23	WEWS	10/01/12	10/07/12		CM	1135p-12x	-----S	:30	1	\$700.00	P-1	0.00	NM	1	\$700.00	

